



CharaExpo USA 2019 Guide for Exhibition



Goal of CharaExpo

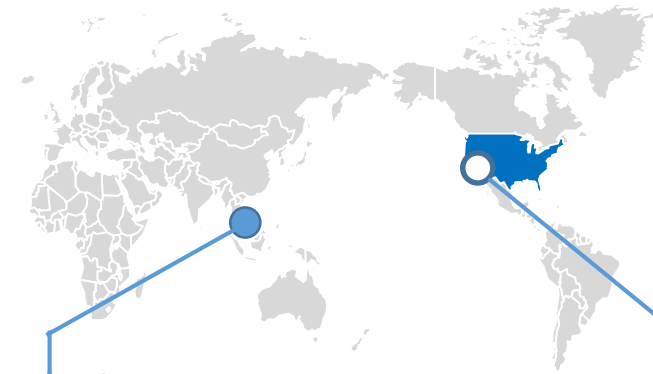
-Increase in demands of Japanese Anime and Gaming Experiences-

With the ever-expanding world of the internet and digitalization, Japanese Anime and Gaming Culture are more accessible than ever, and demand for it is increasing day by day.

Along with it, there is also a strong demand for first hand experiences, such as “Live Performances” and “Fan Gatherings” that fans cannot experience just by watching the anime or playing the games by themselves.

CharaExpo aims to give fans the opportunity to have such experiences and have successfully organized the event 4 times in the past in USA and Singapore.

We are striving to make this year bigger than ever, and would like to seek your cooperation in making it happen!



@Singapore

CharaExpo 2015

- 2015/6/20-21 (16,324)

C3 CharaExpo 2016

- 2016/7/9-10 (18,469)

CharaExpo 2017

- 2018/9/9-10 (13,798)

@USA, LA, Anaheim

CharaExpo 2018

- 2018/11/10-11 (7,531)



Event Details

【Event Name】 CharaExpo USA 2019

<https://www.charaexpo-usa.com/>

【Dates】 December 7th (Sat.) and 8th (Sun.) 2019

【Venue】 Anaheim Convention Center, Hall D

800 W Katella Ave., Anaheim, CA 92802

【targeted attendance】 7,500 per day/15,000 total of 2 days

【Tickets】 1day Early-Bird \$17 / 1 day At-Door \$20 / 2 day \$30

※Online sales begin 5/17. Physical ticket sales will be first available during Anime Expo.
Physical Ticket sales will be available at Bushiroad Official Shops starting 7/13.

【Organizer】 Bushiroad Inc.

【Featured Contents】 ★Main Stage ★TCG ★Mini Games

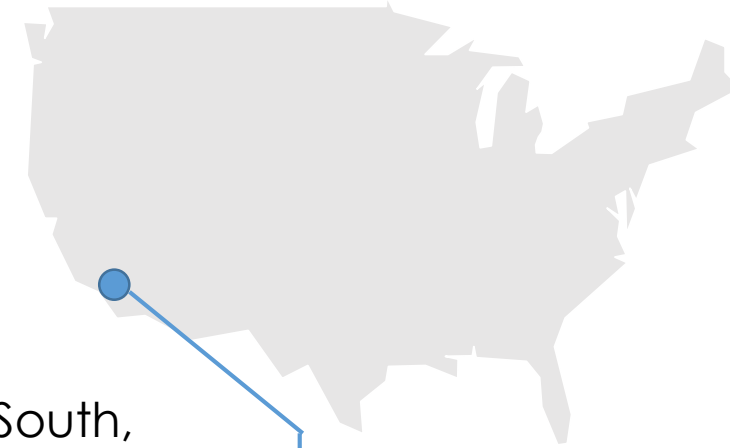
★Industry Exhibition ★Food ★New Japan Pro-Wrestling



Location

Anaheim Convention Center @ Hall D
800 W Katella Ave., Anaheim, CA 92802 USA

- Next to Disneyland and Downtown Disney with many restaurants and hotels.
- 50 minutes from Los Angeles International Airport by shuttle bus. There is also John Wayne Airport 20 minutes South, that connects to most major US cities.
- The venue has many histories of hosting major events. Bushiroad commonly organize TCG tournaments at this location as well.



<ANAHEIM CONVENTION CENTER>





Exhibit Information

【Booth Fee】

1-3 booths \$900/per 10x10

4 or more booths \$600/per 10x10

- Less than 3 booth spaces will be a Booth Package
- 4 or more will not have the below packages

*Each Exhibitors will be responsible for submitting COI.

1. Minimum coverage acceptable shall be note less than \$1 million per occurrence/\$2 million aggregate.
2. Below shall be added for the covered personals.

【Booth Package Contents】】 ※Per 1 booth

- 3 Pipe & Drape (8ft. X 10ft.)
- 1 6ft. Table
- 2 chairs
- 1 Trash can
- 1 Electricity

【Exhibitor Pass】

4 complimentary passes per 1 booth

【Application Due dates】

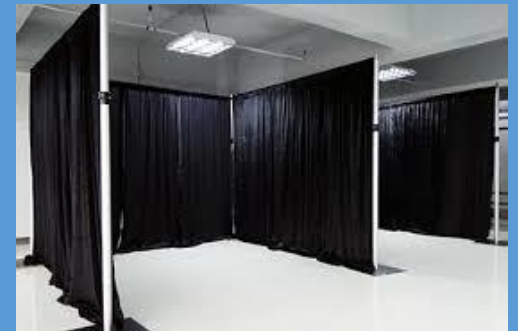
Primary Deadline **July 31st (Wed.)**

Secondary Deadline **September 27th (Fri.)**

【Contact】

chara_expo_usa_exhibitor@bushiroad.com

Booth Image



CharaExpo USA 2018

Exhibitors



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